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20TH SEPTEMBER 2023

TO WHOM IT MAY CONCERN

RE: INTRODUCTION OF MASK CREATE

The Kenya High Commission in London wishes to inform that Alla Tkachuk, the founder of the MASK Create is resident in the UK and has a good working partnership with the Mission and Government of the Republic of Kenya to enhance Kenya's visibility and engagement in nurturing artistic talent and skills development of young Kenyan artists.

The partnership between the award-winning charity MASK Create and the Government of Kenya has recorded immense successes. Since 2007 MASK has been supporting the creativity of young people and communities in Kenya through MASK Awards project; school Creativity Clubs training for leadership and entrepreneurship; Creativity in Action Training Project (CATP); art summer camps; community art exhibitions; and MASK Art online gallery and resources.

MASK Create runs over 5,000 workshops in more than 25 Kenyan schools and partnering with more than 80 organisations around the world - including the Nairobi National Museum, it has put on more than 50 exhibitions that reached over 650,000 people in Kenya and globally.

The Government of Kenya has leveraged the work of MASK which is in line with the Kenya Vision 2030 for national cohesion, unity and economic transformation.

This year, MASK Create partnering with the Mission on behalf of the Ministry of Sports, Youth and the Culture will host the Kenya Art Exhibition in London, therefore, encourages traditional partners to support these events through sponsorship, exhibition space and /or advertisements.

Yours sincerely

Amb. Manoah Esipisu, EBS

HIGH COMMISSIONER